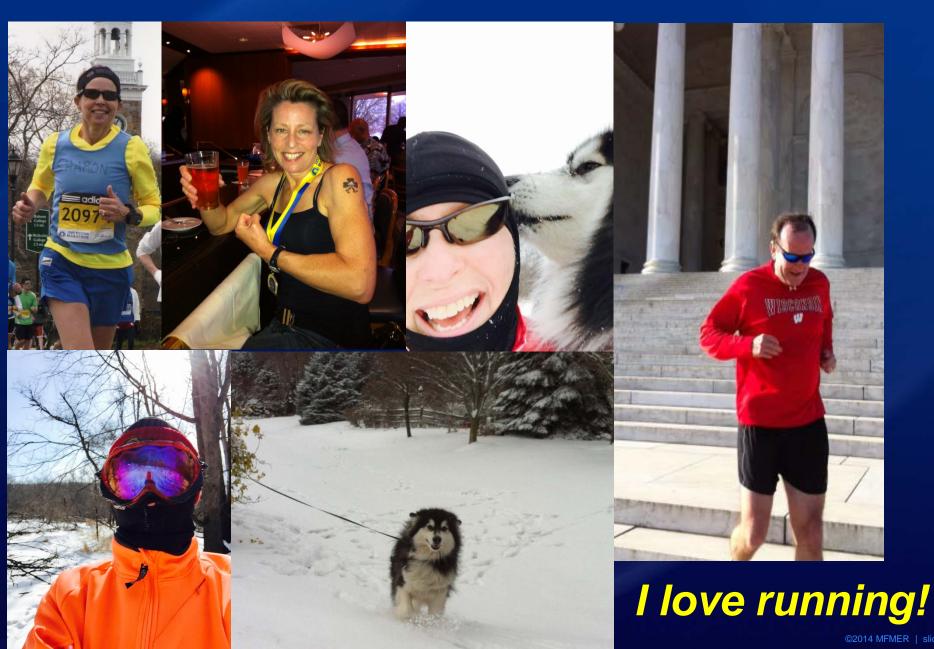


# Effects of Physical Activity on the Heart

Sharon L. Mulvagh MD FACC FASE FAHA FRCP(C) Professor of Medicine Director, Women's Heart Clinic Associate Director, Preventive Cardiology Mayo Clinic Rochester MN, USA

# Disclosures



### Learning objectives

- Review the effects of physical activity on the heart and cardiovascular system
- Understand the current debate regarding "dose" of exercise
- Provide guidelines for current patient recommendations

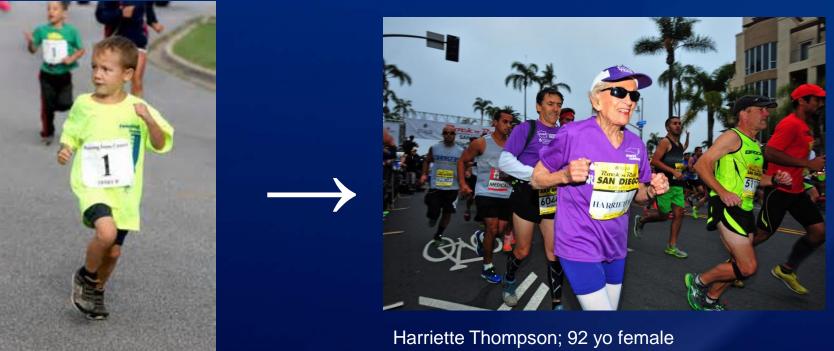


# **Question:**

Do you try to exercise vigorously at least 3 days per week or accumulate at least 30 minutes of moderate physical activity per day?



# Does Exercise Prevent Cardiovascular Disease over a Lifetime in Healthy People?

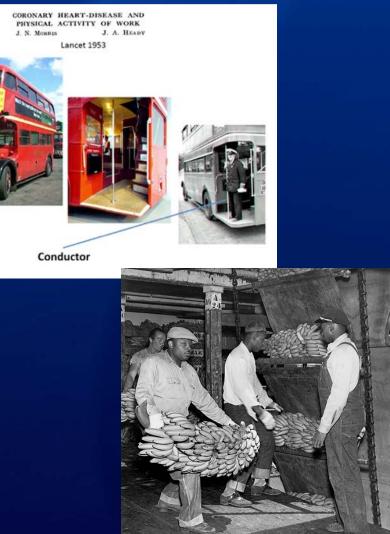


Harriette Thompson; 92 yo female completed San Diego Rock 'n Roll Marathon 2015 Time: 7:24:36

This is principally an epidemiologic question
Large, long-term randomized clinical trials are not feasible

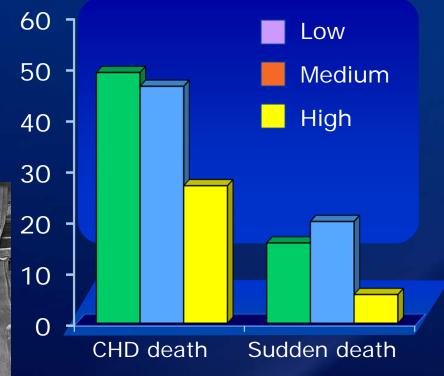
MAY

# CHD and Physical Activity of Work



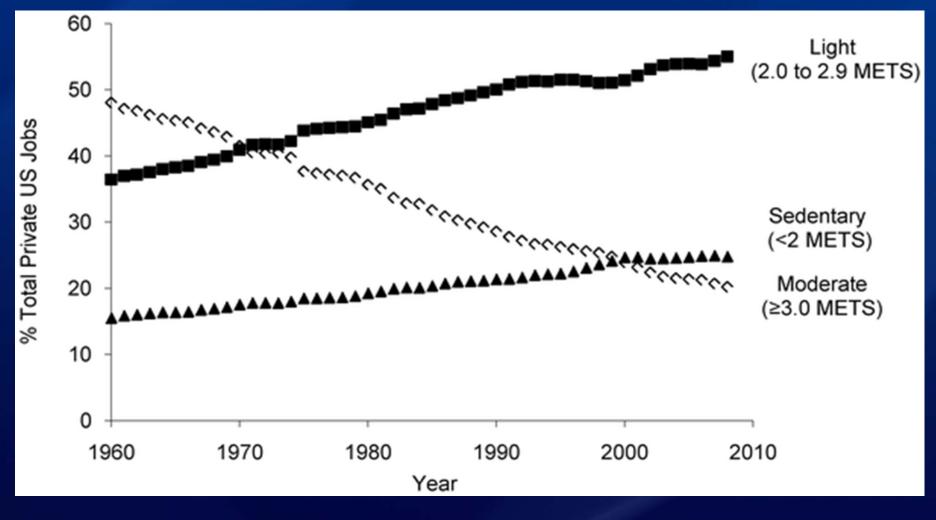
Driver

MAYO CLINIC Physical Activity at Work and CHD Deaths in 6,451 Longshoremen



Paffenbarger RS et al. N Engl J Med. 1975; 292: 545-550.

# Occupational Activity 1960-2010



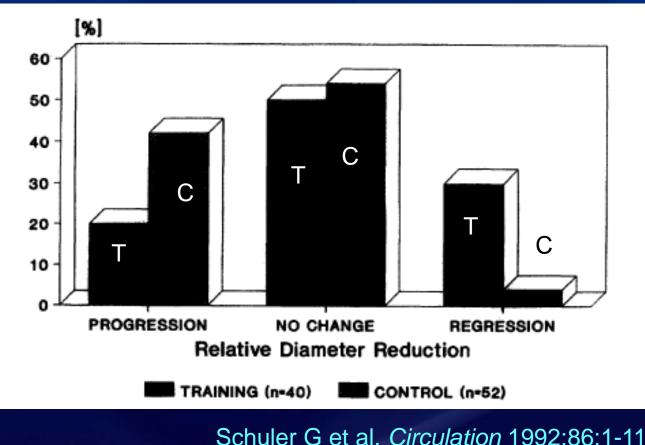
Church et al PLOS1 2011

©2014 MFMER | slide-7



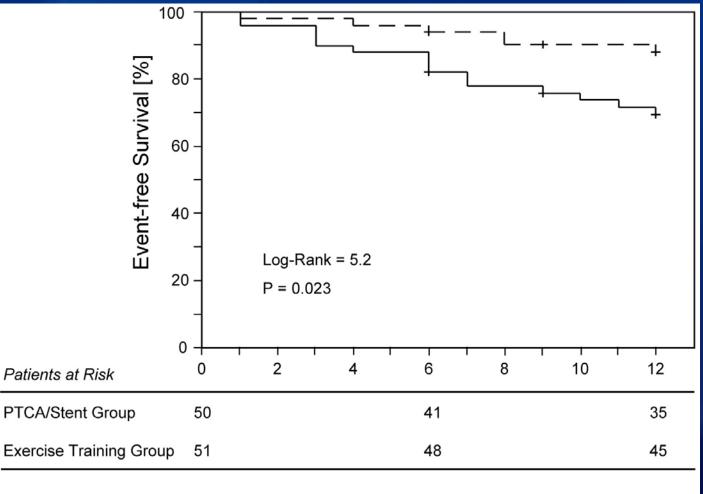
# Effect of Exercise on Coronary Artery Disease Progression

- 113 patients with stable angina randomized
- 12 month training program versus usual care



©201 MFMER ©2014 MFMER | slide-

# **Exercise Training vs. PCI**



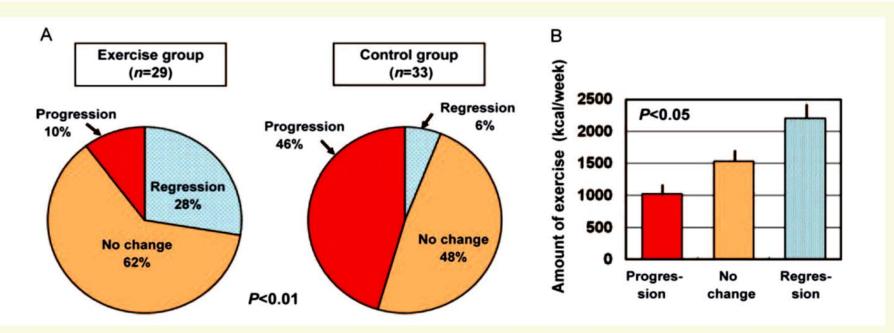
#### Follow up [Months]





Rainer Hambrecht et al. Circulation. 2004;109:1371-1378

# Effect of Exercise on Coronary Artery Disease Progression



**Figure I** (A) Attenuation of progression of coronary atherosclerotic lesions by 12-month exercise training/physical activity in patients with coronary artery disease. (B) The relation between amount of exercise (expressed by energy expenditure) and changes in coronary lesions. Higher levels of exercise training/physical activity were associated with a halt of progression, or even regression, of coronary lesions. (Constructed according to data in Suaya et al.<sup>30</sup>)

MAYO CLINIC

#### Schuler et al. doi:10.1093/eurheartj/eht111; April 7, 2013

©2012 MFMER | ©2014 M<u>FMER | silde-10</u>

# Benefits of Physical Activity on Coronary Risk Factors

Improved blood lipids

 HDL-cholesterol
 Triglycerides

- ↓ Small, dense LDL-cholesterol
- Decreased blood pressure

   4/4 mmHg in normotensive subjects
   11/6 mmHg in by portopsive subjects
  - ~ 11/6 mmHg in hypertensive subjects
- Improved insulin resistance
- Reduced visceral adiposity
- Reduced hs-CRP



# Comparison of Coronary Arteries in Runners versus Inactive Men

- 11 inactive male volunteers
- 11 male ultradistance runners

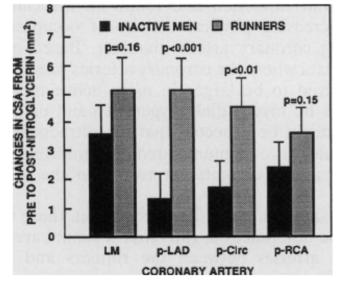


FIGURE 1. Changes between before and after nitroglycerin in the cross-sectional area (CSA) (mm<sup>2</sup>) for the left main (LM) and proximal left anterior descending (p-LAD), circumflex (p-Circ), and right (p-RCA) coronary arteries in physically inactive men and ultradistance runners.

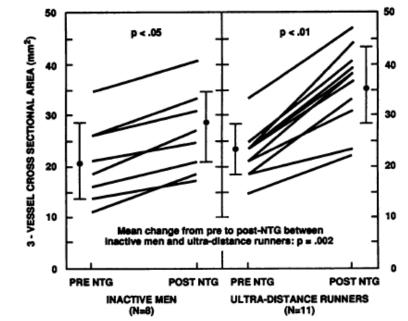
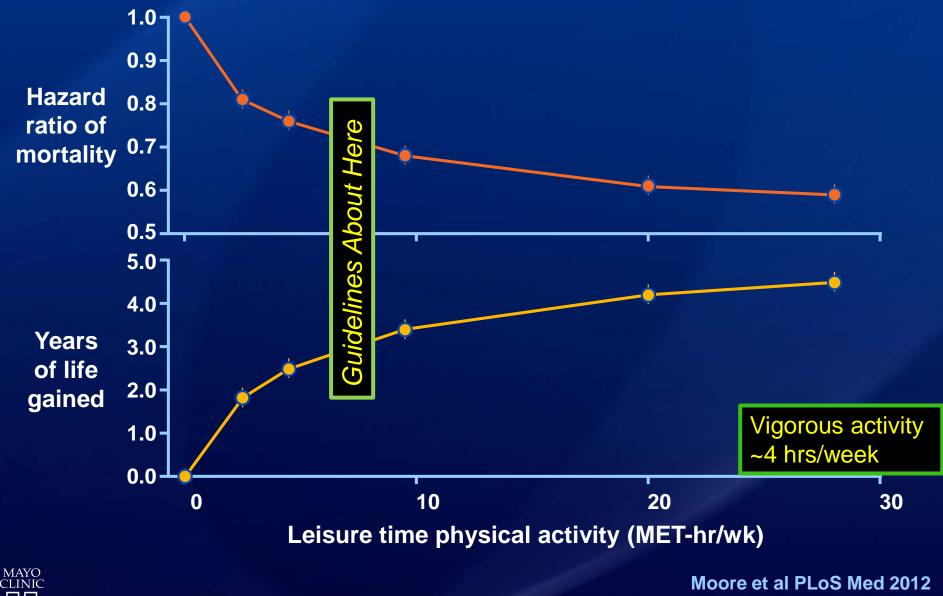


FIGURE 2. Combined cross-sectional area (CSA) (mm<sup>2</sup>) of the proximal right, left anterior descending, and circumflex coronary arteries before and after nitroglycerin for physically inactive men and ultradistance runners.



Haskell W et al. Circulation 1993:87:1076-1082

### Physical Activity, Mortality & Longevity 650,000 Adults (Swedes & US, >40 yo)

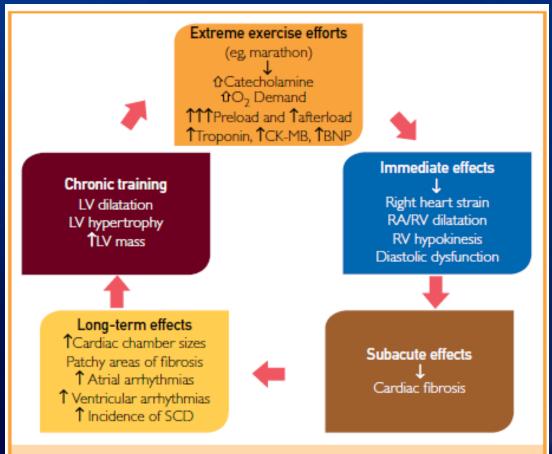


3255563 ©2014 MFMER | slide-13

# "Is it possible to have too much of a good thing?"



# Potential adverse cardiovascular effects from excessive endurance exercise

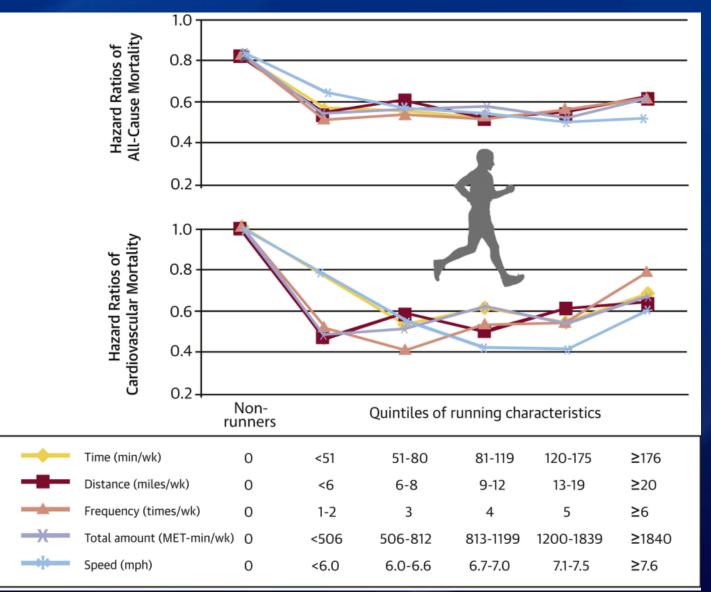


**FIGURE 7.** Proposed pathogenesis of cardiomyopathy in endurance athletes. BNP = B-type natriuretic peptide; CK-MB = creatine kinase MB; LV = left ventricle; RA = right atrium; RV = right ventricle; SCD = sudden cardiac death.



O'Keefe JH, Mayo Clin Proc 2012; 87:587–595

### Leisure-Time Running Reduces All-Cause & CV Mortality Risk 55,137 adults, 18 -100 years of age (mean age 44)





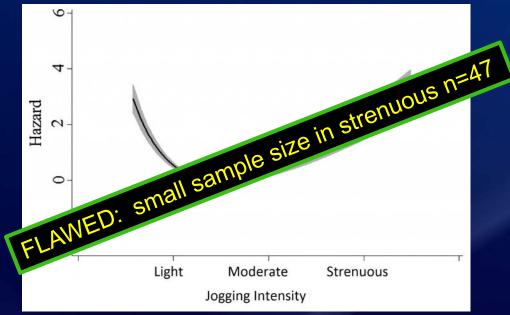


### *Dose of Jogging* and Long-Term Mortality The Copenhagen City Heart Study

1,098 healthy joggersl 3,950 healthy nonjoggers prospectively followed since 2001

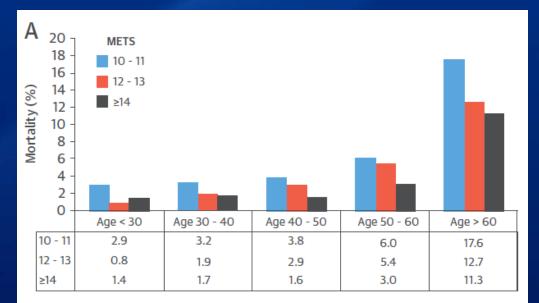
- Light joggers HR = 0.22; 95% CI = 0.10 to 0.47
- Moderate joggers HR = 0.66; 95% CI = 0.32 to 1.38

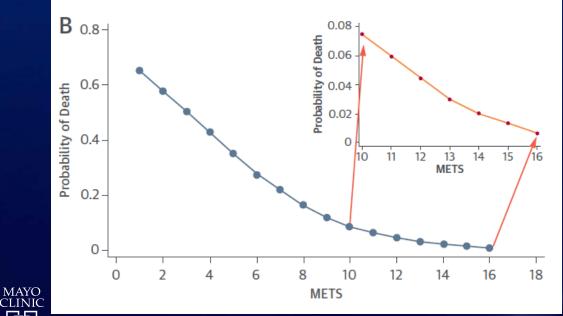
Strenuous joggers – HR = 1.97; 95% CI = 0.48 to 8.14





# **Too Much Exercise?**





The FIT study, Detroit N= 37,855. no CVD, high fitness Mean age 50, 2/3 males

No upper threshold for mortality benefit w/ increasing fitness, even in the most highly fit subjects

"Our data caution against any public health message that might dissuade patients from routine vigorous physical activity with the goal of reaching the highest levels of cardiorespiratory fitness"

Feldman et al JACC 2015

CP1272466 -18 ©2014 MFMER | slide-18

# Physical activity in Extreme Environments Let's move!



Microgravity wreaks havoc on the body. Astronauts in space work out 2 hours per day to keep their bones and muscles strong.

#### heart & vascular system

#LifeInOrbit





# **Molecular Mechanisms of Exercise Training**

- Endothelial function and NO availability
- Endothelial repair by stem cells
- Reduced arterial stiffness
- Increased production of microRNA
- Collateral growth



Schuler G et al. doi:10.1093/eurheartj/eht111; April 7, 2013

©2014 MFMFR

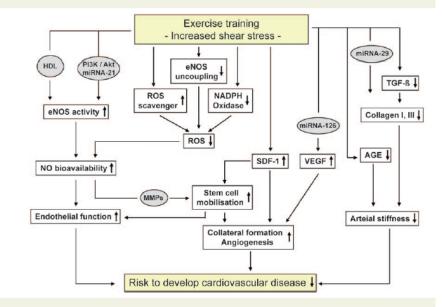


Figure 2 Possible signalling pathways how the beneficial effects of exercise training are translated into a reduced risk of developing vascular disease.

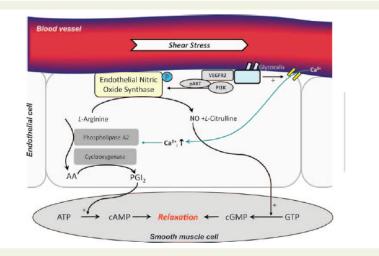


Figure 3 The majority of exercise effects on the vascular endothelium are mediated by intermittent increases of laminar shear stress. On the luminal side of the endothelial cells, direct signalling can occur through deformation of the glycocalyx activating phospholipase activity via an increase in intracellular Ca<sup>2+</sup>, prostaglandin I2 (PGI2) release, and cAMP-mediated smooth-muscle-cell relaxation. VEGF receptor 2 (VEGFR2) can activate PI3K to phosphorylate Akt and induce AKT-mediated eNOS phosphorylation, leading to higher NO production. Akt indicates protein kinase B; AA, arachidonic acid; VEGF, vascular endothelial growth factor.

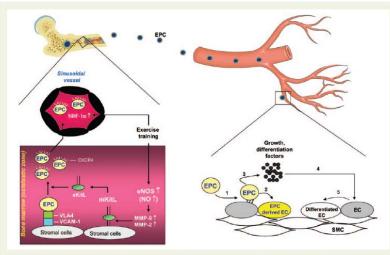


Figure 4 Exercise-induced mobilization of EPCs from the bone marrow leading to arteriogenesis or endothelial cell repair. Exercise-induced activation of eNOS and subsequently of MMP-2/9 results in the release of soluble cKt-Igand (sktt.) StatL confers signals enhanding mobility of EPCs. Along an SDF-1 gradem, the EPCs are mobilized into the peripheral circulation. Once mobilized the EPCs follow a gradem of SDF-1 or other factor to the site needed, where they bind to mature endothelial cell s(EC) via specific cell-surface marker (1). After binding to EC, the EPC may have to find possible pathways to repair the damage in the endothelial cell layer. First, it fills in the gap and differentiates into a mature endothelial cell (2) or secondly it secretes growth differentiation factors (3) which in turn stimulate mature endothelial cells (4) to proliferate and thereby closing the gap in the endothelial layer (5). EPC, endothelial progenitor cells.

#### 

#### Schuler G et al. doi:10.1093/eurheartj/eht111; April 7, 2013

©2012 | MFMER | | Slide-22 | ©2014 MFMER | Slide-22

# "The Athlete's Heart"

P Douglas, 1999

- Increased heart chamber sizes
- Thicker heart muscle
- Improved relaxation of heart
- "sucker heart"
- Slow heart rate



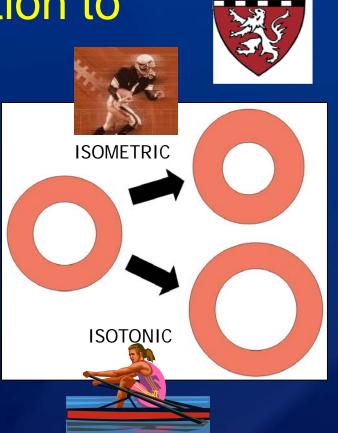






# Cardiac Structural Adaptation to Intensive Training

- Hypertrophy
  - Eccentric
  - Concentric
  - Balanced
- Changes in cardiac dimensions:
  - <u>→↑ RA/LA/LV dimensions</u>
  - →①Diastolic function: "sucker"
    vs. "pusher" heart

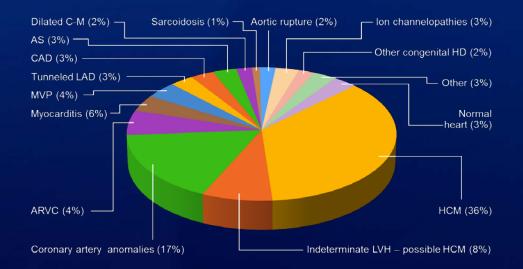


Baggish A, J Applied Physiology 2008

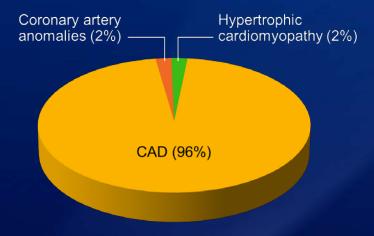
Pluim et al. *Circulation 1999* Barbier J et al. *Eur J of Cardiovascular Prevention and Rehabilitation 2006* 

### **CV** Causes of Sudden Death

#### 1,435 Young Competitive Athletes



#### Older (Ages 31-65) Athletes



#### Waller: Exercise and the Heart, 1985

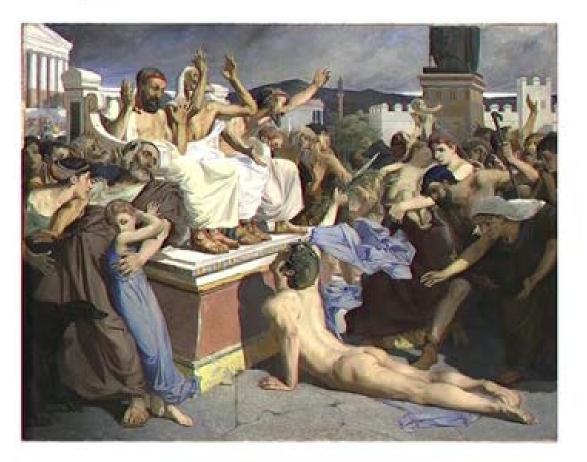
#### Maron BJ: Circulation 2007;115:1643





## EXTREME PHYSICAL ACTIVITY The Marathon

Pheidippides: Marathon -> Athens 490BC





# Marathon Running Physiology

- Unique blend of intensity and duration
  - Fast enough pace to require high VO2max
    - < 5:00/mile in elite men; < 5:30/mile in elite women
  - Long enough to cause problems with substrate availability
- Confounding problems
  - Heat transfer and hydration in warm conditions
    - Anything above 55°F



# Effects of Marathon Running on the Heart of "non-elite" athletes

- Boston Marathon 2004-5 (30/yr)
- Portable echos
- Blood tests
- Population Characteristics
  - 41 males, 19 females
  - Mean age: 41years (21-65 years)
  - Mean training mileage: 42 + 9 mi/wk
  - avg finish time: 4hr 5 mins (range 2 hr 55mins to 5hr 55mins)



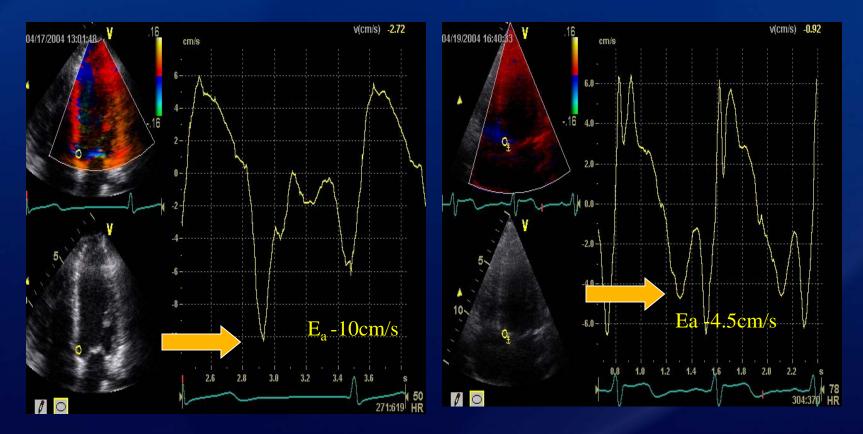
# Effects of Marathon Running on the Heart of "non-elite" athletes

- Transient alterations in systolic and diastolic function right > left ventricle
- Elevation of cardiac biomarkers
  used to diagnose MI, CHF
  - These findings were directly associated with training mileage: <35-40 miles/wk</li>



Circulation Nov 2006; Eur Heart J May 2006

# 42 y/o male runner Tissue Doppler Pre and Post Marathon (3:28 marathon)

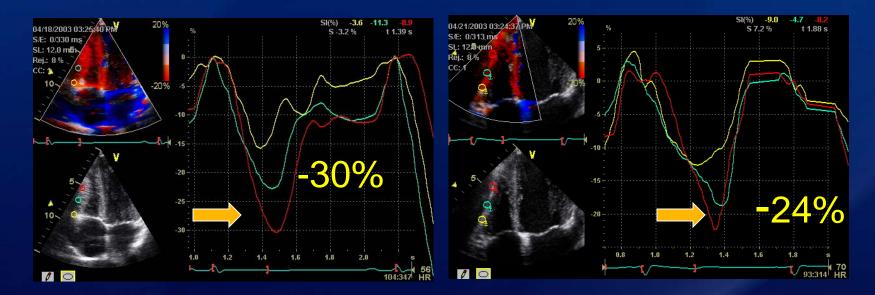




Courtesy of Dr. MJ Wood

# RV Strain Pre-marathon RV free wall ε

### Post-marathon RV free wall ε

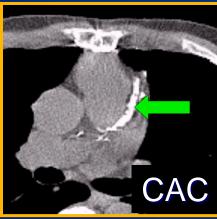


Courtesy of Dr. MJ.Wood



Running: the Risk of Coronary Events Prevalence and prognostic relevance of CAD in marathon runners Essen Marathon Study, Germany: Eur Heart J, April 2008

- 108 "healthy" male runners >50 yo
  >5 marathons in 3 yrs
- Methods: FRS, CAC, MRI
- Conclusions:
  - Fram Risk score underestimated CAC
  - Higher CAC with more marathons
  - As CAC so did "heart scar" on MRI
- Limitations: -no women
- selection bias: pre-existing disease?







**Running News Running USA wire archives Running USA Blog** Spotlight on the Sport

News

54% > 35 years old 57% female

5.4 per million marathon participants

44%

2012

43%

57%

2013

2013

10.844.200

8.180.800

2012

8,699,000

6,835,000

Male

Female

18.6 per million per NCAAathlete/yr

http://www.runningusa.org/2014-state-of-the-sport-part-III-us-race-trends accessed 10-19-2015

Female 1,199,200

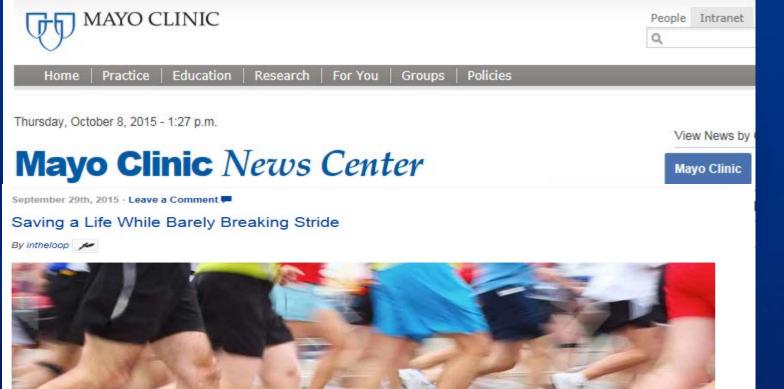
Male



Kim JH, N Engl J Med. 2012;366:130-40 Harmon KG, Circulation. 2015;May 14:[Epub ahead of print].

2,215,500 3,619,600 4,494,400 6,929,000 7,685,700

3.597.800 4,708.000 4,998.400 4,947,600 6.071.000 6.288.300



Sports-related SCA is more likely to be a witnessed event, suffer ventricular fibrillation, receive timely CPR and have higher survival to hospital discharge

Marijon E, Circulation. 2015;131:1384-91

Bystander CPR and use of AED for rapid cardiac defibrillation --strongest independent predictors for survival to hospital discharge among sports-related SCA patients-hands only CPR – mass training pre-marathon events

### **Sports Paradox**

- vigorous activity (>6 METs) acutely and transiently increases the risk of SCA and AMI (~5X)
- regular habitual exercise mitigates that risk
- relative risk of SCA and exercise:
  - inversely related to habitual exercise level
  - ~50 X higher in sedentary
  - ~40% lower among men with highest level of habitual vigorous activity

Mittleman MA *N Engl J Med.* 1993;329:1677-83 Albert CM N Engl J Med. 2000;343:1355–61 Siscovick DS, N Engl J Med. 1984;311:874–7

-MFR



### Sudden Cardiac Arrest (SCA) During Sports Activity

- Overwhelmingly, the majority of sports-related SCAs have occurred in men (HR 18X)
- Potential explanations include:
  - historically lower participation rates for women in events
  - women tend to develop atherosclerosis ~10 yrs later than men
  - gender differences
    - atherosclerotic plaque morphology
    - ventricular electrical activity
    - autonomic factors

Marijon E, Circulation. 2011;124:672–81 Kim JH, N Engl J Med. 2012;366:130-40 Harmon KG, Circulation. 2015;May 14:[Epub ahead of print].



# What is the effective dose of exercise?





©2012 MFMER | slide-42 ©2014 MFMER | slide-42

# Physical Activity Recommendations: Given the extensive CV benefits of exercise

 >150 min/wk of moderate, or 75 min/wk of vigorous exercise training (or an equivalent combination of both)

- Minimum 30 min of moderate-intensity physical activity (continuous or in 10-minute increments), preferably most days of week
- Equivalent to ~1.5 miles/day of brisk walking
- Even 15 min/day or 90 min/wk is associated with a survival benefit compared with physical inactivity

Haskell WL, Circulation. 2007;116(9):1081-1093 Fletcher GF, Circulation. 2013;128:8 Global Recommendations on Physical Activity for Health. World Health Organization. Available at: <u>http://www.who.int/dietphysicalactivity/factsheet\_recommendations/en/</u>. Physical Activity Guidelines for Americans. U.S. Department of Health and Human Services. Available at: <u>http://health.gov/paguidelines</u>



# Recommendations for your patient

- Assess the potential impact of increased physical activity for the individual patient
- Start with a level of exercise appropriate to the baseline fitness and activity level of the patient
- Progressively advance the exercise prescription until risk factors are optimally controlled ... or limits of tolerance are reached



# **Implications of Recent Trials**

- High intensity interval training more effective than continuous low-moderate intensity training
- Supervised training superior to home programs
  - Both HF-ACTION and LOOK AHEAD had more frequent supervised sessions initially, tapering off to home program as study progressed



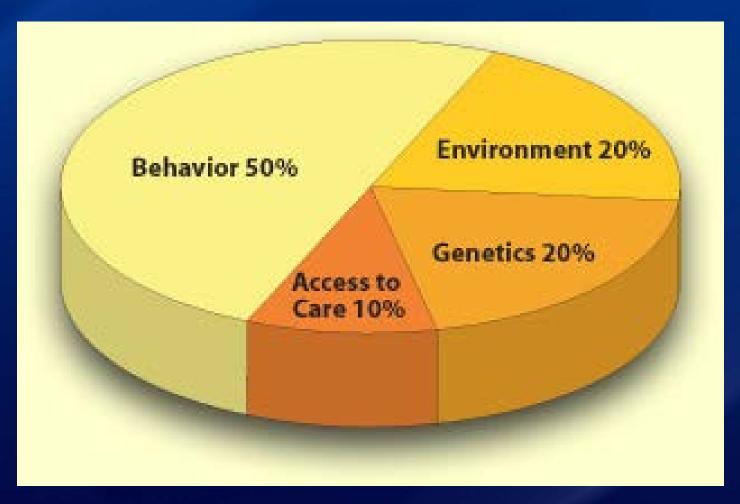
# Exercise is great medicine, but sometimes it can be a hard pill to swallow



# Explains negative results in LOOK AHEAD and HF-ACTION

©2012 MFMER | Slide-46 ©2014 MFMER | slide-46

# **Determinants of Health**





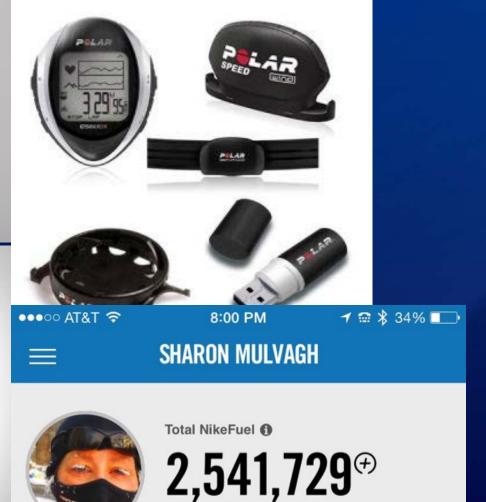
**CDC 2000** 

3005308-47 ©2014 MFMER | slide-47

### Behavior Changes When Observed Personal Activity Monitors – Many Types







2.6M

# Incorporating Physical Activity into your workday: "The Active Office"



Workout while you work!



Dr. James Levine & Walking Workstation

3005308-49 ©2014 MFMER | slide-49

# MAYO ECHOLAB MSP AIRPORT

X



Sharon Mulvagh MD @Heart... 3/2/15 @EricTopol @NewYorker #JUSTDOIT Background low level activity 2mph burns 100 cal/hr, improves alertness, #wellness

行





....

Journal of the American College of Cardiology © 2014 by the American College of Cardiology Foundation Published by Elsevier Inc.

#### STATE-OF-THE-ART PAPERS

### Sports and Exercise Cardiology in the United States



Vol. 63 No. 15, 2014

ISSN 0735-1097/\$36.00

http://dx.doi.org/10.1016/i.jacc.2013.12.033

Cardiovascular Specialists as Members of the Athlete Healthcare Team

Christine E. Lawless, MD,<sup>\*†</sup> Brian Olshansky, MD,<sup>‡</sup> Reginald L. Washington, MD,<sup>§</sup> Aaron L. Baggish, MD,<sup>||</sup> Curt J. Daniels, MD,<sup>¶</sup> Silvana M. Lawrence, MD, PHD,<sup>#</sup> Renee M. Sullivan, MD,<sup>\*\*</sup> Richard J. Kovacs, MD,<sup>††</sup> Alfred A. Bove, MD, PHD,<sup>‡‡</sup>

Chicago, Illinois, Lincoln, Nebraska, Iowa City, Iowa; Denver, Colorado; Boston, Massachusetts; Columbus, Obio; Houston, Texas; Columbia, Missouri; Indianapolis, Indiana; and Philadelphia, Pennsylvania

In recent years, athletic participation has more than doubled in all major demographic groups, while simultaneously, children and adults with established heart disease desire participation in sports and exercise. Despite conferring favorable long-term effects on well-being and survival, exercise can be associated with risk of adverse events in the short term. Complex individual cardiovascular (CV) demands and adaptations imposed by exercise present distinct challenges to the cardiologist asked to evaluate athletes. Here, we describe the evolution of sports and exercise cardiology as a unique discipline within the continuum of CV specialties, provide the rationale for tailoring of CV care to athletes and exercising individuals, define the role of the CV specialist within the athlete care team, and lay the foundation for the development of Sports and Exercise Cardiology in the United States. In 2011, the American College of Cardiology launched the Section of Sports and Exercise Cardiology. Membership has grown from 150 to over 4,000 members in just 2 short years, indicating marked interest from the CV community to advance the integration of sports and exercise cardiology into mainstream CV care. Although the current athlete CV care model has distinct limitations, here, we have outlined a new paradigm of care for the American athlete and exercising individual. By practicing and promoting this new paradigm, we believe we will enhance the CV care of athletes of all ages, and serve the greater athletic community and our nation as a whole, by allowing safest participation in sports and physical activity for all individuals who seek this lifestyle. (J Am Coll Cardiol 2014;63:1461-72) © 2014 by the American College of Cardiology Foundation

Confirmation of the benefits of exercise (1-4), increased participation in organized athletics, and efforts to combat the obesity epidemic have led to marked increases in the numbers of Americans participating in sports and exercise in all major demographic groups over the last decade (5-9). Among athletes  $\leq$ 35 years of age, 44 million youth ( $\leq$ 18 years of age) participate annually in organized sports, with 7.7 million and 463,202 engaged at the high school and collegiate levels, respectively (6,7). Older, or master, athletes ( $\geq$ 35 years of age), are particularly drawn to endurance sports. Marathon finishers have increased from 353,000 in 2000 to over 500,000 in 2011 (8); U.S. triathlon memberships have increased from 21,341 to more than 146,000 during the same period (9). Simultaneously, as children and adults with established heart disease are living longer with improved quality of life, many have contemplated participation in sports and exercise (10).

Paradoxically, despite its favorable effects on well-being and survival, exercise can acutely increase the risk of myocardial infarction (11,12), aortic dissection (13,14), arhythmias (15–19), and sudden cardiac arrest (SCA) (Online Appendix) and/or death (SCD) (20,21). Chronically, JOURNAL OF THE AMERICAN COLLEGE OF CARDIOLOGY © 2014 BY THE AMERICAN COLLEGE OF CARDIOLOGY FOUNDATION PUBLISHED BY ELSEVIER INC. VOL. 64, NO. 20, 2014 ISSN 0735-1097/\$36.00 //dx.doi.org/10.1016/j.jacc.2014.08.027

#### CONFERENCE REPORT

#### Protecting the Heart of the American Athlete

Proceedings of the American College of Cardiology Sports and Exercise Cardiology Think Tank October 18, 2012, Washington, DC

Writing Committee Members	Christine E. Lawless, MD, FACC, FACSM Chad Asplund, MD, FACSM Irfan M. Asif, MD Ron Courson, ATC, PT Michael S. Emery, MD, FACC Anthon Fuisz, MD, FACC Richard J. Kovacs, MD, FACC Silvana M. Lawrence, MD, PHD, FACC	Mark S. Link, MD, FACC Matthew W. Martinez, MD, FACC G. Paul Matherne, MD, FACC Brian Olshansky, MD, FACC William O. Roberts, MD, MS, FACSM Lisa Salberg Victoria L. Vetter, MD, MPH, FACC Robert A. Vogel, MD, FACC
	Benjamin D. Levine, MD, FACC, FACSM	Jim Whitehead
Conference	Yvette L. Rooks, MD, CAQ, FAAFP <sup>1</sup>	Mark Link, MD, FACC <sup>19</sup>
Participants	G. Paul Matherne, MD, FACC <sup>2</sup>	Lisa Salberg <sup>20</sup>
	Jim Whitehead <sup>3</sup>	Chance Gibson <sup>21</sup>
	Dan Henkel <sup>3</sup>	Mary Baker RN, MSN, MHA <sup>22</sup>
	Irfan M. Asif, MD <sup>4</sup>	Andrea Daniels, MSN <sup>23</sup>
	James C. Dreese, MD <sup>5</sup>	Richard J. Kovacs, MD, FACC <sup>24</sup>
	Rory B. Weiner, MD <sup>6</sup>	Michael French, MD <sup>25</sup>
	Barbara A. Hutchinson, MD, PHD, FACC <sup>7</sup>	Feleica G. Stewart <sup>25</sup>
	Linda Tavares, MS, RN, AACC <sup>8</sup>	Matthew W. Martinez, MD, FACC <sup>26</sup>
	Steven Krueger, MD, FACC <sup>9</sup>	Bryan W. Smith, MD, PHD <sup>27</sup>
	Mary Jo Gordon <sup>10</sup>	Christine Lawless, MD, FACC, FACSM <sup>28</sup>
	Joan Dorn, PHD <sup>11</sup>	Aaron Baggish, MD <sup>29</sup>
	Hilary M. Hansen <sup>12</sup>	Ron Courson, ATC, PT, NREMT, CSCS <sup>30</sup>
	Victoria L. Vetter, MD, MPH, FACC <sup>13</sup>	David Klossner, PhD, ATC <sup>31</sup>
	Nina Radford, MD <sup>14</sup>	William M. Heinz, MD <sup>32</sup>
	Dennis Cryer, MD, FACC <sup>15</sup>	Andrew Tucker, MD <sup>33</sup>
	Chad Asplund, MD, FACSM <sup>16</sup>	Robert A. Vogel, MD, FACC <sup>34</sup>
	Michael Emery, MD, FACC <sup>17</sup>	Susan Shurin, MD <sup>35</sup>
	Paul D. Thompson, MD, FACC, FACSM <sup>18</sup>	Anthony Colucci, DO, FACEP <sup>36</sup>

The findings and conclusions in this report are those of the conference participants and do not necessarily reflect the official position of the American College of Cardiology.

Indiana University Health provided unrestricted educational grants for this meeting.

The American College of Cardiology requests that this document be cited as follows: Lawless CE, Asplund C, Asif IM, Courson R, Emery MS, Fuisz A, Kovacs RJ, Lawrence SM, Levine BD, Link MS, Martinez MW, Matheme GP, Olshanksy B, Roberts WO, Salberg L, Vetter VL, Vogel RA, Whitehead J. Protecting the heart of the American athlete: proceedings of the American College of Cardiology Sports and Exercise Cardiology Think Tank, October 18, 2012. J Am Coll Cardiol 2014;64:2146-71.

Permissions: Multiple copies, modifications, alterations, enhancement, and/or distribution of this document are not permitted without the express permission of the American College of Cardiology. Please contact Elsevier's Permission Department at healthpermissions@elsevier.com to obtain permission for any of these uses of the document.



From the "University of Chicago and Sports Cardiology Consultants LLC, Chicago, Illinois; Byna Hear-University of Nebnaka, Lincoln, Nebraka; Huiversity of Java Hoopital, Java City, Jone; Shcoty Mounain Hoopial of Childen, Derner, Colorake; [Hawat University and Masoachuzets General Hoopial, Boston, Massachasetu; "The Ohio State University and Nationnide Childen's Hopital, Columbas, Ohio, #Bajor College of Medicine and Teass Childen's Hopital, Columbos, Ohio, #Bajor College of Medicine and Teass Childen's Hopital, Houston, Teass, "University of Missouri, Columbia, Missouri, 'Hodiana University School of Medicine, Indianzyandi, Indiana; and the HTempt University Hopital, Philadelphia, Pennyhania, Dr. Othanaky has served on the data and afety monitoring boards of Boston Scientific, Amarin, and Sauof-Aventis; Ias served as a consultant to Boston Scientific, Convol, Bostiminger Ingelheim, Dailoh Sankyo,

and Denali Medical, has served as a speaker for Medronic; and has received honomaia from Boston Scientific, Medronic, Didiki Sashyo, Boehringer Ingilheim, BicControl, Amarin, and Sanofi-Aventis. Dr. Daniels screiver financial support for research from Actelian, United Therapeutica, Gilead, Bayer, Amplatter, and the National Institutes of Health. Dr. Sullham receives financial support from Biotornik for the EPIC Alliance. Dr. Bower has served as a consultant to Biotornik for the EPIC Alliance. Dr. Bower has served as a consultant to Biotornik for the EPIC Alliance. Dr. Bower has served as a consultant to Biotornik Systems, LLC, and World Health Networka, Inc.; and has stock owneahlp in Insight Tebleablt Systems, LLC. All other autoors have exponted that they have no mlationabies relevant to the contents of this paper to diaclose.

Manuscript received November 12, 2013; revised manuscript received December 17, 2013, accepted December 24, 2013.

Our generic **'Exercise Medicine Label'** transforms how patients prevent and treat many chronic diseases with the help of a format that health professionals see and can recommend as a **'Medicine'** 



WE CAN HELP YOU ACHIEVE THIS SAVING

4 main ingredients: Daily healthy heart exercises, together with at least twice a week strength, stretch (flexibility) and balance exercises.

#### **Directions for use**

At least 30 minutes 5 days a week, or 150mins of exercise a week.

#### Side effects

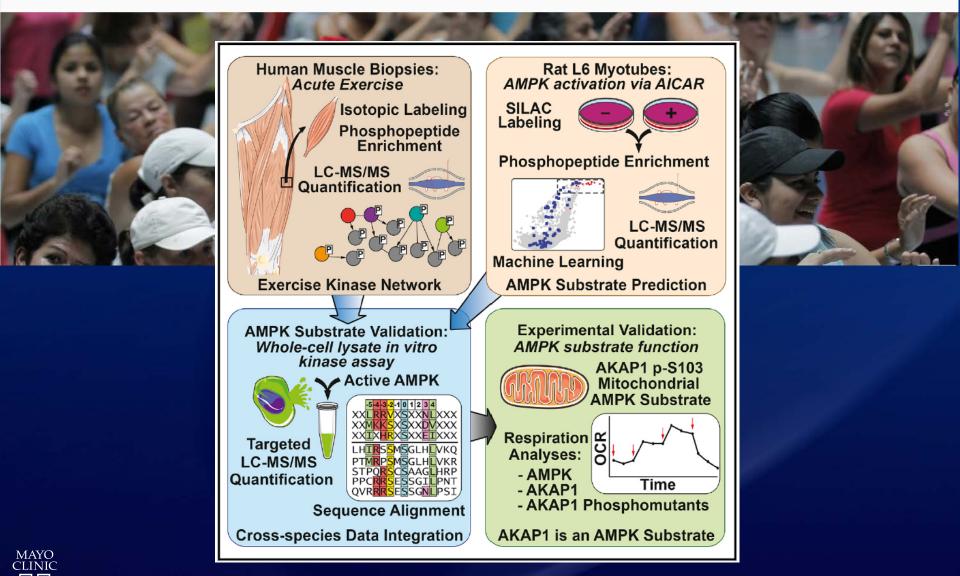
- 35-40% Reduction in risk of heart related events
- 50% reduction in breast cancer death
- 50% reduction in bowel cancer death
- 42% reduction in diabetes related death
- 42% reduction in risk of developing diabetes
- A significant reduction in blood pressure: about 7mmHg systolic and nearly 6mmHg diastolic
- Reduction in risk of falls and maintenance of bone health in men and post menopausal women
- And generally happier, healthier patients!

#### Uses

For the prevention and treatment of most non communicable diseases such as: heart disease, cancer, hypertension, stroke, obesity, diabetes, osteoporosis, mental health problems, parkinson's disease, multiple sclerosis, asthma, chronic obstructive airways disease, musculoskeletal problems and for over 100 different diseases that commonly present to family and hospital doctors and a wide variety of allied health professionals.

#### NOSWEAT

### Scientists are working on an "exercise pill" so you never have to work out again



Hoffman et al., 2015, Cell Metabolism 22, 1–14;November 3, 2015 http://dx.doi.org/10.1016/j.cmet.2015.09.001

# Summary Effects of Physical Activity on the Heart

- Benefits on decreasing CV disease risk; 1° & 2° prevention
- Controversy regarding "dose of exercise", potential adverse effects of extreme endurance exercise
- Perspective on SCA during sports activities; rare, but increasing due to increasing participation, predisposing factors; "prevention gap"
- Current physical activity recommendations for heart health
- IT solutions to improving adherence

The long-term benefits outweigh the shortterm risks related to physical activity.

"If you survive exercise, which you almost certainly will, you will undoubtedly live longer and healthier"







